



The Role of International Migration in Business

Preparations for the GFMD Business Roundtable,
March 2013

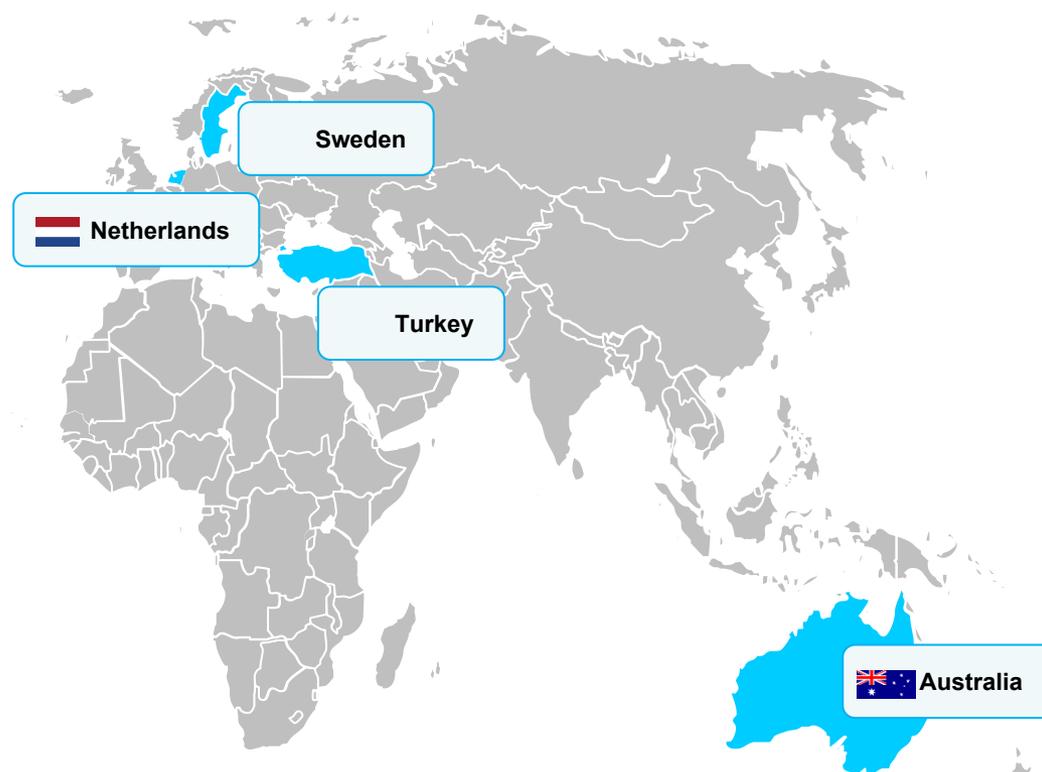
Geneva, November 19, 2013

Coordinator-Marielle Sander Lindström



Business Roundtable

Private Sector Engagement





Recommendations from GFMD Assessment Report 2012

“...the private sector, including employers and recruitment agencies, should be considered a separate stakeholder group, and *“cooperation with this group should be strengthened by means of a dedicated consultative system”*. The Report also recommends that *“new modalities for engagement of the private sector should be explored to strengthen cooperation with this distinct stakeholder group.”*”



Engaging the private sector on migration – a two pronged approach

Sector specific outreach through roundtable discussions:

- Recruitment (high, mid and low skilled)
- Extractive industries
- ICT
- Health
- Tourism

Mapping Study to cover:

- Extractive industries
- Construction
- ICT
- Health
- Tourism
- Recruitment
- Banking
- Insurance
- Education
- Money transfer



Key Partners

- World Economic Forum, Global Agenda Council on Migration
- International Organisation of Employers
- The Hague Process
- Council for Global Immigration





Outreach activities to date

- Outreach to private sector, working through partner organisations or networks.
- Business Roundtable in New York with WEF, GFMD and Council for Global Immigration
- Design, development of mapping study on the role of international migration in business



WEF-GFMD Business Roundtable

2nd October, 2013, New York



Discussion Points:

- *How can policy-makers and the private sector cooperate to improve access to skills and talent on the global labour market?*
- *What new models of public-private cooperation exist which balance the need to access skills and talent with adequate protection of domestic labour markets?*
- *How do the different systems impact pursuit of corporate goals?*
- *What sector specific strategies for accessing skills can be replicated at a global scale?*



Participants

States and invited guests

- *Sweden*
- *Canada,*
- *Department of Immigration, Australia*
- *Ministry of Foreign Affairs, Turkey*
- *Australian Permanent Mission to the UN, Geneva*
- *Director-General of Home Affairs (EU HOME)*
- *The Hague Process*
- *Head of the Swedish Secretariat for the GFMD*
- *Assistant to SRSB Peter Sutherland*

Private Sector

- *Council for Global Immigration, USA*
- *Immigration Counsel, Pfizer*
- *MHR Services, Immigration, Amazon*
- *Pallisader, Canada*
- *Canadian Employee Relocation Council (CERC)*
- *Deloitte LLP*
- *Associate Director Visa and Immigration/Americas Mobility, Ernst & Young LLP*
- *HR Global Operations, Ericsson HQ, Sweden*
- *Turkish American Chamber of Commerce and Industry*



Highlights from NYC meeting

- Consensus that skills shortages negatively impacts potential for growth.
- Private sector and states have mutual interest to facilitate mobility of skilled workers to ensure continued economic growth.
- There are models available to address skills gaps e.g. trusted employers programs, bilateral labour agreements but new models will be needed.



Highlights cont.

- Need for a skills mapping, facilitation of work visas and fair migration policies.
- States and business should identify models for brain circulation and worker mobility.
- There is interest in creating safe spaces for business and government engagement at national and regional levels.
- Need for a global platform for dialogue between states and private sector – this could be an outcome of the GFMD 2014



Forthcoming

- Launch of Mapping Study with THP in partnership with IOE. Study serves as background paper for GFMD Business RT in March, 2014
- Business RT on Information Communication Technology (ICT) in Brussels with WEF GAC on Migration (early spring 2014/TBC)
- Business RT on Extractive Industries – optimizing skilled labour migration towards better socio-economic development outcomes (TBC).



Ideas for March

- Results of Mapping Study on Role of International Migration in Business
- Competition for talent - Access to skills in the care sector, tourism and construction
- Recruitment of mid- and low skilled workers – special considerations and need for partnership between private sector and states – update on IRIS ethical recruitment system
- Migrants as consumers – products and services for migrants (banking, money-transfers, micro-insurance, education etc.)
- ICT – access to talent and circular mobility



Welcome to join the Business Government Team RT

